



Marketing, Consulting, and Promotion Services

Megastar Nation provides marketing and promotion services to the entertainment industry. We are currently offering special service packages for the music industry. These packages include EPK / electronic press kit creation, Soundcloud promotion, and music submissions to TV, Radio, and Film Studios.

Here's how it works:

1. **Select** your campaign from the services packages below.
2. Once you have selected your package, **email us** at: promo@megastarnation.com and please include the following info in your email for quicker response to you request:
 - Full Name
 - Phone Number
 - Twitter Account
 - Instagram Account
 - Package Requested
 - Additional Notes (*example: I am an artist from Texas and trying to break a single in the Miami market. The best time to reach me is between 11am-4pm EST M-F*)
3. A member of the Megastar Nation services team will **contact you via email** to follow up and confirm your package request, payment terms, and time to call you directly.
4. Once a **call time is confirmed**, a project manager will contact you via the number you provided in your first email, ask follow up questions, and answer any questions you may have. Upon completion of the call, a link will be provided to you to pay your deposit.
****Note: ALL packages require a minimum \$300.00 - \$1,000.00 USD deposit.**
Serious Inquiries Only. Email marcus@megastarnation.com for immediate service
5. **Once your deposit is received** you will be assigned a project manager that will work with you until the completion of your campaign. Completion can vary from two to six weeks depending on your availability and how fast you are able to respond to requests. We look forward to your email and please review the special promotion packages below.

www.MegastarNation.info

For more info email us: promo@megastarnation.com



Music Promotion Packages



Industry Standard Package

This package gives you the basics needed to promote your project to the entertainment industry and Soundscan / BDS radio stations. This package includes:

EPK Design - Creation of an industry standard electronic press kit

[Soundcloud.com](https://www.soundcloud.com) promotion for your single that will generate:

15,000 plays
150 Likes
150 Re-posts
40 Custom Comments

Plus submissions of your EPK and one radio ready song to:

50 College Radio Stations
100 U.S. Soundscan / BDS Radio Stations
50 Submissions to Industry Professionals and media outlets
25 TV, Film Studio, and Video Game Company Submissions

Extras:

Megastar Nation Music Industry Success Toolkit
Custom link to your EPK on the Megastar Nation website - [Example EPK](#)
Your song tweeted to [over 70,000 Megastar Nation](#) Twitter followers for two weeks

Price: \$495 - Special Promotion - Email us for more info or call +703.473.6149

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Global Marketing and UMG Distribution Package

The Global Marketing and Distribution package offers you international promotion for your project to entertainment industry professionals, record labels, major media outlets and blogs, global distribution of your song through the Universal Music Group family of retailers, EPK creation, and submissions to U.S. and European Soundscan / BDS radio stations. This package includes:

EPK Design - Creation of an industry standard electronic press kit

Global distribution by the Beverly Hills Music Group of your single to the Universal Music Group's 750+ international retailers, mobile partners, music streaming companies, in 100+ countries, and in downloadable and ringtone form. **(Optional)**

[Soundcloud.com](https://www.soundcloud.com) promotion for your single that will generate:

15,000 plays
150 Likes
150 Re-posts
40 Custom Comments

Plus industry submissions of your EPK and one radio ready song to:

100 College Radio Stations
200 U.S. Soundscan / BDS Radio Stations
200 U.K. Soundscan / BDS Radio Stations
125 Submissions to Industry Professionals and media outlets
75 TV, Film Studio, and Video Game Company Submissions

Extras:

Digital Strategy Evaluation of your social media
Megastar Nation Music Industry Success Toolkit
Custom link to your EPK on the Megastar Nation website - [Example EPK](#)
Your song tweeted to over [70,000 Megastar Nation](#) Twitter followers for one year

Price: \$1195 - Final pricing for this package is confirmed via telephone

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Premier International Marketing and UMG Distribution Package

The Premier International Marketing and Distribution package offers you international promotion for your project to entertainment industry professionals, record labels, major media outlets and blogs, global distribution of your song through the Universal Music Group family of retailers, EPK creation, and submissions to U.S. and European Soundscan / BDS radio stations. This package includes:

EPK Design - Creation of an industry standard electronic press kit

Global distribution by the Beverly Hills Music Group of your single to the Universal Music Group's 750+ international retailers, mobile partners, music streaming companies, in 100+ countries, and in downloadable and ringtone form. **(Optional)**

[Soundcloud.com](https://www.soundcloud.com) promotion for your single that will generate:

15,000 plays
150 Likes
150 Re-posts
40 Custom Comments

Plus industry submissions of your EPK and one radio ready song to:

200 College Radio Stations
600 U.S. Soundscan / BDS Radio Stations
600 U.K. Soundscan / BDS Radio Stations
250 Submissions to Industry Professionals and media outlets
125 TV, Film Studio, and Video Game Company Submissions

Extras:

Digital Strategy Evaluation of your social media
Megastar Nation Music Industry Success Toolkit
Your video submitted to the Universal Music Group exposure list
Your song added to the Megastar Nation Soundcloud Hotlist Playlist
Custom link to your EPK on the Megastar Nation website - [Example EPK](#)
Your song tweeted to over [70,000 Megastar Nation](#) Twitter followers for one year

Price: \$1995 - Final pricing for this package is confirmed via telephone

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Create A Custom Marketing and Promotional Campaign

This service allows you create a custom promotional campaign for your project. Please select a minimum of two from the options below to compile the services you are requesting for your package. You will also receive a project manager that will contact you to complete your project campaign. **These services must be paid for in advance.**

**** Consulting and Digital Strategy Evaluation \$245**

Our team of entertainment industry professionals will review your social media profiles, website, online presence, and give you a detailed evaluation to optimize your strategy.

**** [Soundcloud.com](https://www.soundcloud.com) Song Promotion (1) \$245**

15,000 plays
150 Likes
150 Re-posts
40 Custom Comments

**** Twitter Song / Video Promotion Campaign (1) \$295**

Our Twitter management team will promote your track for one year. We will tweet your iTunes link and video link, from our Megastar Nation Twitter account to 70,000+ followers three times a week for one year and add your track to our online radio rotation.

**** Electronic Press Kit (EPK) Creation \$345**

Our design team will create an industry standard electronic press kit for your brand or project. Your EPK is vital for promoting your brand and securing opportunities in the entertainment industry. To create your EPK we will need your bio, photos, links to your social media outlets, links to any press you may have, and everything you want to use to introduce your brand globally. We will [host your EPK](#) on the Megastar Nation website, and provide you with a link to forward to industry professionals. We will also promote your EPK in our monthly Twitter marketing campaign for one year to [70,000+ followers](#).

**** U.S. Radio Station Song Promotion \$345**

Our Megastar Nation radio promotion team will submit your radio ready single to 300 U.S. Soundscan / BDS radio stations to be promoted and added to rotation.

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**** U.K. Radio Station Song Promotion \$345**

Our Megastar Nation radio promotion team will submit your radio ready single to 300 U.K. Soundscan / BDS radio stations to be promoted and added to rotation.

**** College Radio Station Song Promotion \$245**

Our Megastar Nation radio promotion team will submit your radio ready single to 200 U.S. college radio stations to be promoted and added to rotation.

**** Customized Megastar Nation Industry Success Toolkit \$345**

We have created a guide to take your career to the next level and increase your chances of success in the music industry. And we will customize one for your brand, song, project, or label. Everything you need to create an independent label or get signed as an artist, increase your fan base, and build an international following will be in your toolkit. Customized toolkits extend additional resources and info regarding global distribution, networking, marketing, and getting your music in the right hands. Get yours today and start moving your career forward. This is great for DJs, models, and indie label owners.

**** TV, Film and Video Game Song Submission \$395**

The Megastar Nation promotion team will submit your radio ready single to 125 TV stations, film studios, and video game companies to be reviewed for song placement. This service allows artists the opportunity to generate revenue from placing their songs in TV shows, movies, and video game soundtracks.

**** Record Label / Industry Exec EPK Submission \$495**

Megastar Nation will create, host, and submit [your EPK](#) to 250 entertainment industry professionals and media outlets. This includes submissions to Atlantic Records, Capital Records, the Warner Music Group, Epic Records, Good Music, Grand Hustle, Interscope, Roc Nation, Sony Music, and the Universal Music Group. Your EPK will also be submitted to film studios for music placements and acting opportunities.

**** Megastar Nation Mix Tape Marketing and Promotion \$1195**

One of our resident DJs will create and host your mixtape, then upload it to online outlets such as LiveMixtapes.com, DatPiff.com, and AudioMack.com. This service includes creating your mixtape artwork, adding major artist drops, creating a press release for the project, and your mixtape being added to the Megastar Nation Soundcloud page. In addition, we will submit a selected single from your mixtape to major blog sites, online magazines, record labels, and entertainment industry professionals.

*** - Indicates special promotional pricing available. We will also work within your budget if requested and build a custom project plan or promotional package for you.*

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